

GUIDED READING Activity 5-1

For Use with textbook pages 111–115

SHOPPING FOR FOOD

RECALLING THE FACTS

Directions: Use the information in your textbook to answer the questions.

1. What is involved in comparison shopping for food?

2. Why is time an opportunity cost when one is comparison shopping?

3. What are the benefits and trade-offs of shopping at a club warehouse store?
Benefit: _____
Trade-Off: _____
4. What is the trade-off involved with shopping at a convenience store?

5. How does the brand-name of a product affect the price?

6. What is the trade-off between price and quality?

7. How might a person's time be effected by using cents-off coupons?

GUIDED READING Activity 5-2

For Use with textbook pages 117-120

CLOTHING CHOICES

FILLING IN THE BLANKS

Directions: Use your textbook to fill in the blanks using the words in the box. Some words may be used more than once.

durability	variety	trade-off
bargain fanatics	clothing	work-time
cost of care	style	decreased
service flow	sale	spending

Introduction/ Comparing Clothing Value

Americans spend billions of dollars per year on **1** _____. For most Americans, **2** _____ is a motivating factor involved in clothing choices. A person may be able to buy a minimum amount of clothing at a low cost, yet probably will sacrifice **3** _____. A person is faced with a **4** _____ when choosing between cheap clothes and stylish clothes. **5** _____ is the ability of a clothing item to last. While **6** _____ is the amount of time one gets to use a product and the value one places on its use. The **7** _____, such as dry cleaning, is another factor in assessing the value of clothing.

More for Less in Today's Clothing Market

The cost of clothing has **8** _____ over the years. **9** _____ is the amount of time an individual must work in order to purchase an item. A smaller percentage of one's budget goes to purchasing clothing now than in the past, yet wise consumers buy clothing on **10** _____. Because clothing sales are so common, some people become **11** _____. Having a prepared shopping list will help consumers keep their **12** _____ within limits.